

QL QUALITY LODGINGS



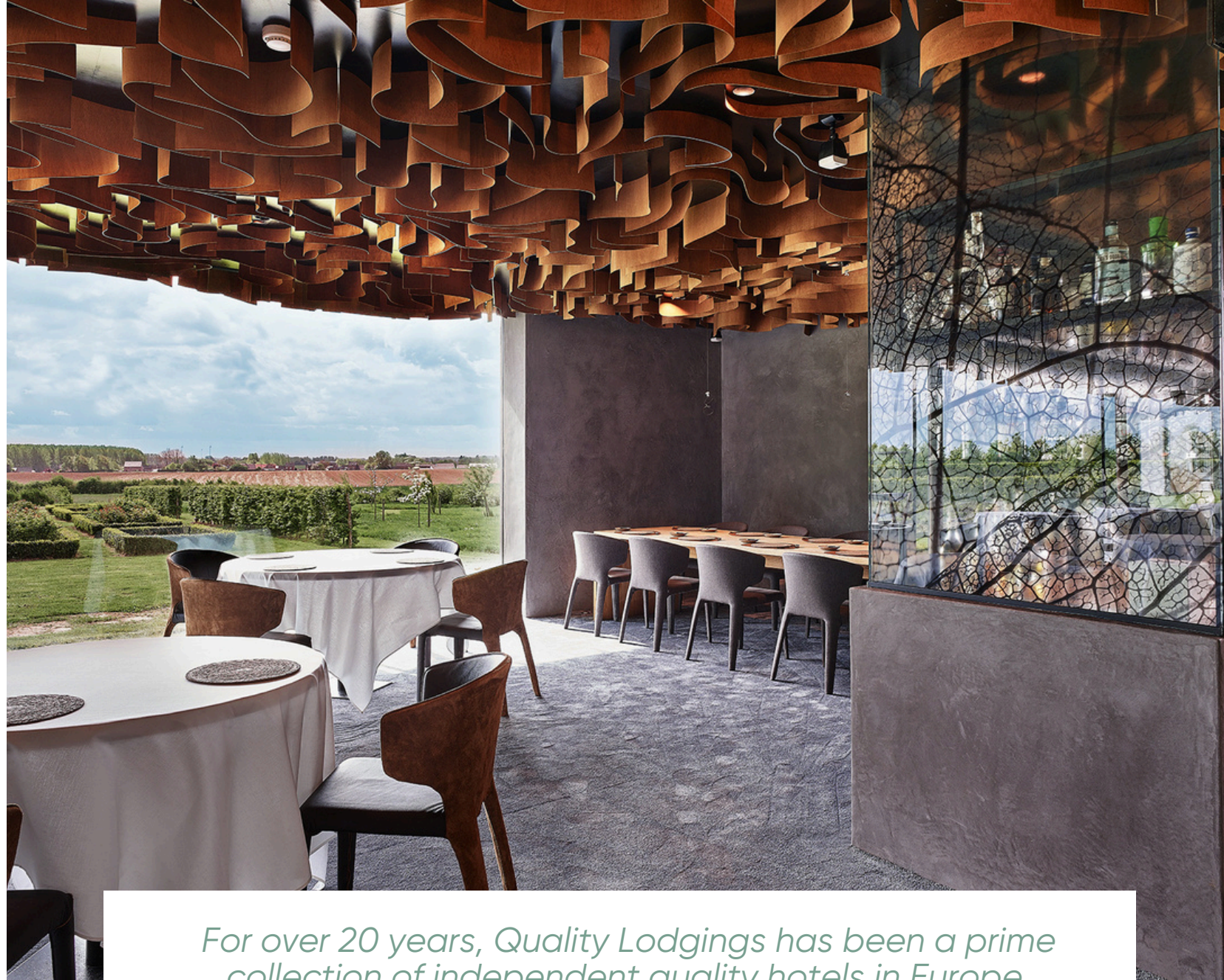
HANDPICKED COLLECTION

For over 20 years, Quality Lodgings has been a prime collection of independent quality hotels in Europe, each of which effortlessly combines authentic hospitality with culinary delight. Whether it is their own renowned restaurants or a nearby culinary hotspot, you can count on exceptional gastronomy. Every one of our handpicked hideaways is a treat for all the senses and offers the kind of unique experience that memories are made of.

QUALITYLODGINGS.COM



JOIN OUR HANDPICKED COLLECTION
OF TANTALIZING HOTELS



For over 20 years, Quality Lodgings has been a prime collection of independent quality hotels in Europe, each of which effortlessly combines authentic hospitality with culinary delight.

Quality Lodgings empowers owners to capture their authenticity and individuality while taking advantage of QL's network and expertise to drive returns and sustain long-term success. We will explain the QL Membership based on our value drivers: QL Media, QL Marketing and QL Community.

QL MEDIA

At Quality Lodgings, we promote our member hotels through a mix of in-house and external media. Our website, newsletters, the QL Guide and QL Magazine provide excellent visibility. We partner with premier travel blogs and magazines. With beautiful images and gripping stories, we put your hotel in the spotlight.

QL MARKETING

We reach niche audiences, increase engagement and provide commercial support. Through targeted marketing strategies and strategic partnerships, we make sure your hotel catches the eye of the right target audience. Thanks to our expertise and networks, we not only make your hotel extra visible, but also ensure that it is bookable on a wider range of platforms.

QL COMMUNITY

Share your experiences and meet like-minded hoteliers and valuable hospitality partners at events. As a member of our community, you reach up to 1.2 million potential guests annually. Discover new opportunities for collaboration and growth with our QL Community.

QL BENEFITS

Affiliated hotels benefit from various purchasing deals and exclusive offers from QL Partners. In addition, an experienced purchasing consultant is at your disposal to support you in optimizing your purchasing strategies.